Patsnap Insights – Finding Technology Information

Guide on How to Register for Patsnap User Account (for NUS Staff and Students Only) [http://www.lib.nus.edu.sg/learning/patents/gui/Patsnap-login_1st.pdf].

Patsnap Insights provides business intelligence information. You can assess opportunities and threats, find valuable information etc. about the company or technology. The data is based on information extracted from Patsnap database.

You can access Patsnap Insights directly or through Patsnap (e.g. after you had done a search or from your workspace).

You can create a Company or Technology Dashboard in Patsnap Insight.

Technology Dashboard
In the technology tab, there are three ways to search: (1) by keywords (2) query (3) workspace. For more information about each of the search option, click on the icon. Enter the search term and click “Create Technology Dashboard”.

[Image of Patsnap Insights interface]

[Image of dashboard creation process]

[Image of technology dashboard options]

[Image of technology keyword search]

[Image of technology tracking options]
Patsnap Insight will return with a summary about the technology. On the left of the screen, you can browse through various options to view more details.

You can also zoom into specific section, for example, “Key Patents”. Click on the link(s) to search for the patents.

In some tables or graphs, there may be options to refine/filter. You can add filters (e.g. application year) before you search.
You can also find information about the table or graph by clicking on “Show Description” link. The description may be helpful to better understand the information presented or the methodology used.

Below is the description for “Cell Diagram” (under “Assignee Analysis”)

“The cell diagram shows the keywords and phrases of the records owned by the top current assignees in the technology field. This is helpful for providing a deeper understanding of the concepts within the defined technology and the assignees that are working on those concepts. It helps you differentiate the technological focus of each of the top current assignees.”

You can also refer to a similar guide on using Company Dashboard.

Loh Mee Lan
Senior Librarian (Education & Learning Services), NUS Libraries
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