**Ask Questions with PESTLE**

To find out multiple perspectives of an issue, ask PESTLE questions.

Example: Water Security in Singapore

<table>
<thead>
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<th>PESTLE factors</th>
<th>To find out...</th>
<th>Examples</th>
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</table>
| Political      | • The government’s stand  
• Government agencies’ plans, policies, campaigns, etc | o What are the government’s plans to boost water supply?  
o What campaigns is PUB rolling out for World Water Day?  
o How much funds is the government allocating for water treatment research? |
| Economic       | • Cost  
• Economy, business  
• Industries  
• Investment of resources | o How much does it cost to maintain Singapore’s water system?  
o Who is operating Tuaspring desalination plant with Hyflux in liquidation? |
| Social         | • Individuals  
• Communities  
• Culture, education  
• Values, beliefs | o How does water rationing curb usage?  
o Why isn’t water rationing applied to conserve water?  
o How do we get people to spend less time in the shower? |
| Technological  | • Advancement of technology  
• Methods, processes  
• Tools, devices | o Is desalination the only solution?  
o Why do we not harvest rain?  
o Which requires more energy – water treatment or desalination? |
| Legal          | • Laws, legislation  
• Regulations  
• Agreements, contracts | o Why don’t we renew the Water Agreement with Malaysia when it expires? |
| Environmental  | • Space, area  
• Terrain  
• Location, place | o How would salt from desalination plants affect coastal waters?  
o Why are we not drilling for groundwater? |

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