Patsnap Insights – Finding Technology Information

Guide on How to Register for Patsnap User Account (for NUS Staff and Students Only) [http://www.lib.nus.edu.sg/ilp/pat/gui/Patsnap-login_1st.pdf].

Patsnap Insights provides business intelligence information. You can assess opportunities and threats, find valuable information etc. about the company or technology. The data is based on information extracted from Patsnap database.

You can access Patsnap Insights directly or through Patsnap (e.g. after you had done a search or from your workspace).

You can create a Company or Technology Dashboard in Patsnap Insight.

Technology Dashboard
In the technology tab, there are three ways to search: (1) by keywords (2) query (3) workspace.
For more information about each of the search option, click on the icon. Enter the search term and click “Create Technology Dashboard”.

![Technology Dashboard Image](image-url)
Patsnap Insight will return with a summary about the technology. On the left of the screen, you can browse through various options.

To get an overview, click on “Portfolio Analysis” or “Financial Analysis”.

You can also zoom into specific section, for example, “Important Patents”. Click on the link(s) to search for the patents.
In some tables or graphs, there may be options to refine/filter. In the example below (under “Main Company”), you can add filters (e.g. application year) before you search.

You can also find information about the table or graph by clicking on “Show Description” link. The description may be helpful to better understand the information presented or the methodology used.

Below is the description for “Cell Diagram” (under “Main Company”). Which companies are focusing on which concepts within this technology?
The cell diagram shows the keywords and phrases of the patents belonging to the top organizations in the technology field. The relative coverage is represented by the number of cells under each organization, with each cell representing the same number of patents (Max of 10,000 Patents used). Learn more about text clustering methodology.

Helpful for: Providing context and a deeper understanding of the concepts related to the top organizations in the technology field. This differentiates between the technological focus of each of the top organizations.

You can also refer to a similar guide on using Company Dashboard.

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